

## Telecom Egypt ranked among the top 5 leading corporates for Investor Relations in Egypt

**Cairo, 9 July 2018:** The Middle East Investor Relations Association (MEIRA) in partnership with Extel, has announced the nomination of Telecom Egypt in two categories in the 2018 Middle East Investor Relations Awards. The company was ranked by Extel among the top five leading corporates for investor relations in Egypt, and its Senior IR Director, Sarah Shabayek, was ranked among the top five best IR professionals in Egypt. Both nominations mark a special milestone for Telecom Egypt as it is the first time the company receives a top 5 ranking by Extel and is featured in MEIRA awards nominations. This reflects the trust and confidence of the investor's community in the performance of the investor relations function, which saw a major transformation throughout the past year.

Extel is considered the most representative ranking of investor relations globally as their rankings are notable for the methodology of their surveys, which gathers the votes of major league investors, fund managers, and analysts weighing the votes by the assets under management.

### **Ahmed El Beheiry, Managing Director and Chief Executive Officer, commented:**

"We are very pleased with the results of the survey as it reflects the internal efforts of the management in transforming the IR function and growing its importance in the organization. Our corporate strategy inspired by our new brand "WE" puts our customers first across all platforms and services; this was also adopted by the IR function in serving investors and analysts .

Since the beginning of the year, Telecom Egypt in its efforts to become more digital has transformed its IR portal to offer all the needed information of the investor and analyst community in a timely, seamless and easy to access format. We have also presented new publications to better serve investors such as the investor's eye presentation, which gives a deeper insight on the recent major events and their context within our strategy. Investors can now keep track of Telecom Egypt's results and news in addition to building their own models quickly with the help of our new fact books. The management team has put greater focus on being accessible to the investor and analyst community adopting an open-door policy that welcomes all investors' queries through face-to-face meetings or arranged conference calls. We will continue to develop the IR function in accordance with best practice and in line with the company's overall strategy always welcoming the community's feedback on areas of improvement".

**- End -**

## About Telecom Egypt

Telecom Egypt is the first total telecom operator in Egypt providing all telecom services to its customers including fixed and mobile voice and data services. Telecom Egypt has a long history serving Egyptian customers for over 160 years maintaining a leadership position in the Egyptian telecom market by offering its enterprise and consumer customers the most advanced technology, reliable infrastructure solutions and the widest network of submarine cables. Aside from its mobile operation "WE", the company owns a 45% stake in Vodafone Egypt. Telecom Egypt's shares and GDRs (Ticker: ETEL.CA; TEEG.LN) are traded on The Egyptian Exchange and the London Stock Exchange. Please refer to Telecom Egypt's full financial disclosure on [ir.te.eg](http://ir.te.eg)

For more information, contact:

### **The investor relations team**

Email: [investor.relations@te.eg](mailto:investor.relations@te.eg)