

## Telecom Egypt and Ericsson apply Artificial Intelligence to operate telco cloud

- Telecom Egypt and Ericsson celebrate a successful pilot for AI within Telco-cloud environment
- Artificial Intelligence assets to identify faults and generate suggestions for resolution
- The partnership supports Telecom Egypt's strategy to drive effectiveness, network automation and enhance operational experience

**Barcelona, 25 February 2019:** Telecom Egypt and Ericsson (NASDAQ: ERIC) completed the successful deployment of Artificial Intelligence (AI) to its full-stack telco cloud infrastructure. The objective is to operate telco cloud environment intelligently and efficiently to enable cloud Automation and orchestration.

The telecom industry is moving into cloud automation especially with introduction of Cloud Native in 5G. Artificial Intelligence assets provide an efficient method for cloud visualization with ability to monitor internal traffic between NFVI layers, in addition to providing a fast way to identify faults and generate suggestions for resolution.

### **Adel Hamed, Telecom Egypt's Managing Director and Chief Executive Officer said:**

"We are keen to lead the way in the region when it comes to Artificial Intelligence, as it paves the road for implementation of new technologies across all our markets. Partnering with Ericsson enables us to achieve our strategic goals when it comes to enhanced operational effectiveness and customer experience ."

A key benefit in the case of cloud is that the software is divided into smaller components. This means Telecom Egypt can be selective about what it chooses to upgrade in terms of software and manage these upgrades more easily on a live network with minimal disruption.

### **Rafiah Ibrahim, Head of Ericsson Middle East and Africa said:**

"This successful pilot showcases the possibility for operators to deploy Artificial Intelligence on a broader scale. By using Ericsson's technology, operators such as Telecom Egypt are able to build global standard agile networks and speed up the introduction of new services."

The two companies will now begin to onboard other services to address further market segments and opportunities, while ensuring business continuity management and automation process evolution of live solutions.

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### **About Ericsson**

Ericsson enables communications service providers to capture the full value of connectivity. The company's portfolio spans Networks, Digital Services, Managed Services, and Emerging Business and is designed to help our customers go digital, increase efficiency and find new revenue streams. Ericsson's investments in innovation have delivered the benefits of telephony and mobile broadband to billions of people around the world. The Ericsson stock is listed on Nasdaq Stockholm and on Nasdaq New York

For more information, please visit Ericsson online at [www.ericsson.com](http://www.ericsson.com)

### **About Telecom Egypt**

Telecom Egypt is the first total telecom operator in Egypt providing all telecom services to its customers including fixed and mobile voice and data services. Telecom Egypt has a long history serving Egyptian customers for over 160 years maintaining a leadership position in the Egyptian telecom market by offering its enterprise and consumer customers the most advanced technology, reliable infrastructure solutions and the widest network of submarine cables. Aside from its mobile operation "WE", the company owns a 45% stake in Vodafone Egypt. Telecom Egypt's shares and GDRs (Ticker: ETEL.CA; TEEG.LN) are traded on The Egyptian Exchange and the London Stock Exchange. Please refer to Telecom Egypt's full financial disclosure on [ir.te.eg](http://ir.te.eg)

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