



## Telecom Egypt and Huawei announce the launch of the first Huawei CDN PoP in Egypt

**Cairo, 02 March 2022:** Telecom Egypt, Egypt's first integrated telecom operator and one of the largest subsea cable operators in the region, and Huawei, a leading global provider of information and communications technology (ICT) infrastructure and smart devices, announced the building of Huawei's CDN PoP in Egypt within Telecom Egypt's new international data center in Smart Village, Cairo.

This strategic cooperation will allow Huawei to deploy the most advanced state-of-the-art edge cloud CDN node resources and leverage its high bandwidth and wide coverage to support quick responses to more intelligent applications in the AI era. This will provide high-quality edge cloud CDN node services, which are widely used in industries such as video production, gaming, e-commerce, finance, healthcare, and government-related activities. The new CDN PoPs will be hosted within Telecom Egypt's new Uptime Tier 3 Certified data center in Smart Village, Cairo.

The new data center is well connected to all the 10 Mediterranean and Red Sea subsea landing stations, giving it access to more than 60 countries around the globe, in addition to an open access model for the local Egyptian market in its entirety, including retail and enterprise customers.

Telecom Egypt's new state-of-the-art data center is characterized by enhanced colocation services and higher levels of redundancy with the ability to expand to accommodate growing colocation needs. This will further contribute to the development of sustainability features that mitigate rising costs of energy and are closely aligned with international standards. The facility's capabilities target organizations that value premium data center services and consider risk management and lower latency as benchmarks when it comes to selecting data centers. This facility can house up to 2,000 racks over a 4 Colo Modular Facilities Campus.

Adel Hamed, Managing Director and Chief Executive Officer of Telecom Egypt commented:

"We are very pleased to announce this collaboration and are very proud that Huawei has entrusted their Egypt CDN PoP to Telecom Egypt. This is a mutually beneficial agreement that focuses on maximizing the benefits of Internet Content localization and should enhance the quality of which Chinese content is delivered to the Egyptian market by capitalizing on Telecom Egypt's reliable network coverage and Huawei's Powerful Platform for CDN Solutions."



Vincent Sun, CEO of Huawei Technologies in Egypt said:

"Huawei is grateful to Telecom Egypt for choosing Huawei for cooperation. This is a recognition of Telecom Egypt for Huawei's world-leading solutions and delivery capabilities. Huawei will also work with Telecom Egypt to develop the CDN platform based on its 20-year experience in Egypt and other successful business cases in the world. We will operate well, provide Egyptians with better Internet access services, and promote rapid economic development with the initiative of ICT".

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### **About Huawei**

Founded in 1987, Huawei is a leading global provider of information and communications technology (ICT) infrastructure and smart devices. We have more than 197,000 employees, and we operate in more than 170 countries and regions, serving more than three billion people around the world.

Our vision and mission is to bring digital to every person, home and organization for a fully connected, intelligent world. To this end, we will drive ubiquitous connectivity and promote equal access to networks; bring cloud and artificial intelligence to all four corners of the earth to provide superior computing power where you need it, when you need it; build digital platforms to help all industries and organizations become more agile, efficient, and dynamic; redefine user experience with AI, making it more personalized for people in all aspects of their life, whether they're at home, in the office, or on the go. For more information, please visit Huawei online at [www.huawei.com](http://www.huawei.com) or follow us on: <http://www.linkedin.com/company/Huawei> <http://www.twitter.com/Huawei> <http://www.facebook.com/Huawei> <http://www.youtube.com/Huawei>

### **About Telecom Egypt**

Telecom Egypt is the first integrated telecom operator in Egypt providing all telecom services to its customers including fixed and mobile voice and data services. Telecom Egypt has a long history serving Egyptian customers for over 160 years maintaining a leadership position in the Egyptian telecom market by offering its enterprise and consumer customers the most advanced technology, reliable infrastructure solutions and the widest network of submarine cables. Aside from its mobile operation "WE", the company owns a 45% stake in Vodafone Egypt. Telecom Egypt's shares and GDRs (Ticker: ETEL.CA; TEEG.LN) are traded on The Egyptian Exchange and the London Stock Exchange. Please refer to Telecom Egypt's full financial disclosure on [ir.te.eg](http://ir.te.eg)

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