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Telecom Egypt Expands into a New Point of Presence at Aqaba Digital Hub in Jordan

22 September 2025: Telecom Egypt, the total telecom operator in Egypt and one of the largest subsea cable operators in the region, announced the establishment of a new Point of Presence (PoP) at the Aqaba Digital Hub (ADH) in Jordan, in a move towards a more connected and resilient future. This strategic expansion not only extends Telecom Egypt's global network into ADH, which is the largest carrier-neutral Tier III data center in Jordan, and one of the largest in the region, but also reinforces its commitment to fostering meaningful partnerships that drive digital transformation.

As the world increasingly demands high-bandwidth solutions, this new PoP will serve as a vital interconnection hub, enabling seamless data exchange and facilitating the efficient flow of regional traffic. The collaboration with ADH allows Telecom Egypt to enhance connectivity across the Middle East, providing businesses and hyperscalers with the reliable, high-capacity infrastructure they need to thrive in today's digital economy.

This announcement follows the successful launch of the Coral Bridge subsea cable, an express petabit, 15-kilometer link between Egypt and Jordan, developed in partnership with NaiTel, the telecom arm of ADH. This innovative cable connects Telecom Egypt's Taba landing point in Sinai, Egypt, to ADH's open-access facility in Aqaba, establishing a robust framework for future growth and collaboration.

The Coral Bridge system aligns perfectly with the new PoP by providing a robust foundation for onward connectivity. Together, these developments position Telecom Egypt and ADH as pivotal players in addressing the region's connectivity challenges, supporting everything from cloud services and Al-driven applications to international data transit.

Telecom Egypt is committed to investing in its international infrastructure, which encompasses multiple subsea cable systems and landing points, to meet the everevolving demands of global digital traffic. By partnering with leading industry players, the company continues to achieve impactful results, driven by the belief that collaboration is the key to a future where connectivity is limitless.

Mohamed Nasr, Managing Director and Chief Executive Officer of Telecom Egypt, commented:

"This dual initiative, our PoP at Aqaba Digital Hub and the activation of Coral Bridge, represents a transformative step in strengthening the digital backbone of the Middle East. In an era where ultra-high bandwidth demands are soaring, we are proud to expand our global footprint and create diverse routes that ensure resilience and seamless connectivity. Coral Bridge and the new node not only bridge Egypt and Jordan but also unlock new pathways for traffic aggregation, empowering collaboration and connectivity across continents. Telecom Egypt remains dedicated to driving innovation and reliability in the telecom ecosystem."



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Eyad Abu Khorma, Founder and Chief Executive Officer of Aqaba Digital Hub, commented:

"Telecom Egypt's new PoP at Aqaba Digital Hub together with the Coral Bridge subsea cable, jointly developed between Telecom Egypt and ADH's Telecom Arm, NaiTel, mark transformative steps for the region. By combining Egypt's global subsea reach with Aqaba's neutral landing station and Tier III data center, we are building resilient routes and opening digital gateways that strengthen connectivity across Jordan, the Middle East, and beyond."

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About Telecom Egypt

Telecom Egypt is a total telecom services provider in Egypt that provides a wide array of services to a diverse customer base. Serving individuals, communities, SOHOs, SMEs and large enterprises, Telecom Egypt offers a comprehensive, innovative, and diversified portfolio of services, ranging from fixed and mobile voice to essential data solutions crucial in today's digital landscape. These services also include high-speed internet, smart solutions, data center facilities, and cloud computing solutions tailored for businesses.

With a rich heritage of about 170 years, Telecom Egypt continues to lead the Egyptian telecom market by providing cutting-edge technology, robust infrastructure, and an extensive network of subsea cables to meet the needs of its enterprise and consumer clientele. The company's pivotal role in Egypt's telecommunications landscape is underscored by its expansive network coverage, broad service range, and dedication to fostering innovation. Aside from its mobile operation "WE", Telecom Egypt holds a significant 45% ownership stake in Vodafone Egypt. Telecom Egypt's shares and GDRs (Ticker: ETEL.CA; TEEG.LN) are traded on the Egyptian Exchange and the London Stock Exchange.

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About Agaba Digital Hub (ADH):

Aqaba Digital Hub is Jordan's first and only carrier-neutral, Tier III certified digital infrastructure ecosystem. Strategically located in Aqaba, ADH provides unmatched geographic resilience, regional reach, and secure hosting for mission-critical operations. Its AI-ready facility is built with a 12MW capacitiy to support hyperscale workloads, and includes an open-access cable landing station hosting multiple subsea systems. Through its telecom arm, NaiTel, ADH delivers carrier-neutral access to diverse international gateways, regional low-latency routes, and a nationwide fiber network interconnecting key cities and borders. ADH integrates subsea capacity directly into its plateforms – including Jordan's first public cloud, a national SASE solution, a regional Security Operations Center (SOC), and AqabalX® Internet Exchanging Point – enabling faster, more resilient regional and international routes for cloud, AI, and content delivery services.

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